

www.alisonsher.com

Alison Sher

AUTHOR + SPEAKER

MEDIA KIT

Hi. I'm Alison!

AUTHOR + SPEAKER

Alison Sher is a journalist, author, and socio-political analyst exploring the tensions and evolution of our collective culture. Her first book, *The Millennial's Guide to Changing the World*, debuted as Amazon's #1 New Release in the Demography section. Her second book, *The Social Contagion*, investigates how COVID-19 catalyzed ideological warfare, institutional collapse, and mass psychological transformation. Praised by critics and cultural influencers alike, Alison is known for her sharp, soulful storytelling that challenges intellectual orthodoxy.



AS SEEN
IN:

THE
HUFFINGTON
POST



DAILY NEWS

SPEAKING TOPICS



- ✓ What the pandemic revealed about authority, media, and mass psychology
- ✓ The role of social media in spreading 'viral ideologies'
- ✓ What we can learn from conspiracy culture—without falling into it
- ✓ The future of truth in an age of narrative warfare
- ✓ Using spiritual inquiry to shape political and cultural analysis

Endorsements

“

I have never encountered another writer like Alison Sher. I love her writing – period.

*Bret Lott, NY TIMES
BESTSELLING AUTHOR*

“

This is exactly what we need in a roadmap to our future.

*Sam Sacks, The Wall Street
Journal*

The Social Contagion

VIRAL IDEOLOGIES + THE CULTURE WAR FOR AMERICA'S FUTURE

The Social Contagion: Viral Ideologies and the Culture War for America's Future is a narrative nonfiction book that dissects how the COVID-19 pandemic triggered an epidemic of ideological extremism, moral panic, and cultural fragmentation. Merging investigative journalism with spiritual analysis, Alison Sher charts the rise of political polarization, media tribalism, and mass compliance in an era of fear and uncertainty.

From the frontlines of protests to the fringe corners of conspiracy culture, The Social Contagion traces the viral spread of belief systems that have reshaped the cultural psyche since the onset of the pandemic—and asks what happens when identity, politics, and technology collide.

At once a cultural diagnosis and a call for clarity and collective healing, Sher's newest book speaks to anyone who's ever asked: What's really going on here—and how do we coexist with those on the other side of the divide?



 **BOOK TRAILER**

 **KICKSTARTER**

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